Abstract: This study aims to determine whether the effects of profitability, liquidity, growth, and media exposure to Corporate Social Responsibility Disclosure. This study uses a quantitative approach to population studies that firms belonging to the manufacturing and service sectors listed in Indonesia Stock Exchange in 2013, 2014 and 2015. The research proves that the partial profitability, liquidity and growth has no effect on the disclosure of corporate social responsibility, while media exposure have a significant effect on the disclosure of corporate social responsibility. Simultaneously profitability, liquidity, growth and media exposure together have an effect on the disclosure of corporate social responsibility.

In this study the researchers conducted additional tests are different tests on the disclosure of social responsibility, which is to see whether there are differences between manufacturing and service companies related to the disclosure of social responsibility in revealing its social responsibility.

Keywords: Profitability, Liquidity, Growth, Media Exposure, CSR.